



GENERAL PRACTICE

Submission Writing Online Workshop Resource - CHECKLIST

Capacity	
Are you clear on the main activities of your practice?	
What makes your practice unique and distinguishes your practice from your competitors?	
Do you have a “pitch” to concisely describe your Practice Unique Selling Point (USP)?	
What are the attributes of your community and the challenges faced by patients in your area?	
Who are the key people in your practice?	
Do you have any specialised capabilities?	
What specific equipment can you provide?	
Do you have evidence of community needs?	
Do you have the capacity to deliver on projects (finances, HR, additional resources)?	