unepartnerships

Logo guidelines - internal use

UNE Partnerships' logo suite provides a consistent level of branding options across a variety of applications. Logos are available from the Learning and Innovation Department at UNE Partnerships.

Primary Logo

This is the preferred logo option.

The logo components consists of the The primary logo components consist of the element, the UNE graphic, the descriptor word 'partnerships' and the tagline 'creating professional success'.

Each component is an integral part of the logo and must not be used in isolation or in another configuration. The logo should never be redrawn, manipulated or altered in any way, shape or form.

The logo must always be reproduced from a digital master received only from the Learning and Innovation Department from UNE Partnerships.

Secondary Logo

This is the second preferred logo option.
This logo is only used when space is limited.

Primary logo



Primary logo components

Element UNE graphic Descriptor



creating professional success ---- Tagline

Secondary logo



Logo colours





Clear Space

To maintain logo recognition, a minimum amount of clear space is required around each of the logos in order to separate them from other elements such as type, images and the outside edge of printed materials.





Please ensure clear space is around the icon giving the design room

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Logo guidelines - internal use

Logo size

Primary logo

Documents less than A4 in size – the minimum logo width should be 45mm to ensure ease of reading.

Documents A4 in size – the minimum logo size width should be 65mm.

Secondary logo

This logo is only used when the horizontal logo looks too small in the space that it is placed in.

Documents less than A4 in size – the minimum logo size width should be 25mm to ensure ease of reading.

Documents A4 in size – the minimum logo size width should be 35mm.

Please note: For documents larger than A4 in size – please contact UNE Partnerships' Learning and Innovation Department at for consultation.









^{*} The UNE Partnerships logos must always be reproduced from a digital master received only from the Learning and Innovation Department at UNE Partnerships.