# ஏunepartnerships <br> Logo guidelines - internal use 

UNE Partnerships' logo suite provides a consistent level of branding options across a variety of applications. Logos are available from the Learning and Innovation Department at UNE Partnerships.

## Primary Logo

This is the preferred logo option.
The logo components consists of the The primary logo components consist of the element, the UNE graphic, the descriptor word 'partnerships' and the tagline 'creating professional success'.

Each component is an integral part of the logo and must not be used in isolation or in another configuration. The logo should never be redrawn, manipulated or altered in any way, shape or form.

The logo must always be reproduced from a digital master received only from the Learning and Innovation Department from UNE Partnerships.

## Secondary Logo

This is the second preferred logo option.
This logo is only used when space is limited.

## Primary logo

# [luepartnerships <br> creating professional success 

Primary logo components
Element UNE graphic Descriptor

## © ᄂuาepartnerships <br> creating professional success … Tagline

## Secondary logo


partnerships

## Logo colours



Please ensure clear space is around the icon giving the design room

# Øulnepartnerships <br> Logo guidelines - internal use 

## Logo size

## Primary logo

Documents less than A4 in size - the minimum logo width should be 45 mm to ensure ease of reading.

Documents A4 in size - the minimum logo size width should be 65 mm .

## Secondary logo

This logo is only used when the horizontal logo looks too small in the space that it is placed in.

Documents less than A4 in size - the minimum logo size width should be 25 mm to ensure ease of reading.

Documents A4 in size - the minimum logo size width should be 35 mm .

Please note: For documents larger than A4 in size - please contact UNE Partnerships' Learning and Innovation Department at for consultation.
creating professional success

# g linepartnerships 

creating professional success
Primary logo 65mm

G Llרe
partnerships
Secondary logo 25mm
partnerships
Secondary logo 35mm
*The UNE Partnerships logos must always be reproduced from a digital master received only from the Learning and Innovation Department at UNE Partnerships.

